

WHAT'S INSIDE





LONDON, SCOTLAND & WALES

Discover the rich history and charming villages of London, Scotland & Wales, including the Royal Edinburgh Military Tattoo, on a PHT fully escorted tour in 2026.

CULTURAL TREAUSRES OF JAPAN

Collette's Cultural Treasures of Japan tour is a 13-day journey that immerses travellers in Japan's rich history, vibrant culture, and stunning landscapes.

FAMILIES AT SFA

Family cruising takes the stress out of holidays, with endless fun, entertainment, and relaxation for all ages. Explore our top family cruise line picks.

A WORD FROM PETE





Join the PHT community to go in the draw for monthly prizes and the latest deals! Register at **pht.com.au**



Dear Travellers,

As the chill of winter begins to thaw, we hope you've had the chance to escape somewhere warm. Perhaps you enjoyed a sun-soaked retreat in Queensland, a cultural journey through Japan or Vietnam, a scenic cruise, or even a bucket-list adventure to Europe, Canada, or Alaska. Wherever you've been, we trust it's added another beautiful chapter to your travel story.

I've just returned from Europe, experiencing two standout river cruises: APT's new Solara, (see page 30), and AmaWaterways' double-width AmaMagna. With spacious cabins, multiple dining venues, and a sundeck with pickleball, heated pool, and jacuzzi, AmaMagna is perfect for ocean cruisers trying river cruising. Imagine unpacking once and gliding through Europe's most picturesque towns—pure bliss.

In exciting news for South Australians: Cathay Pacific is reintroducing seasonal flights from Adelaide (Nov 2025-Mar 2026), and Emirates will debut a new aircraft featuring luxurious S-Lounge Business Class suites, inspired by Mercedes S-class luxury cars, and a Premium Economy cabin. Plus, United Airlines will launch direct flights from Adelaide to San Francisco this December, making North America more accessible than ever.

The urge to explore continues, and our team is already planning unforgettable journeys for 2026 and beyond. For rail lovers, the Great Southern offers a "cruise on wheels" from Adelaide to Brisbane with gourmet meals, comfortable cabins, and unique off-train experiences. Rail & Sail packages combine iconic trips like The Ghan or Indian Pacific with cruises in Southeast Asia, New Zealand, or the South Pacific.

Looking ahead, Spain, Italy, Britain & Ireland, and Canada & Alaska remain favourites, alongside rising interest in Mediterranean cruising, Japan, Vietnam, Portugal, Scandinavia, Iceland, and New Zealand. Luxury expedition cruises to The Kimberley, Arctic, and Antarctic continue to inspire adventurers.

We'd love to welcome you in our branches or see you at the Phil Hoffmann Travel Expo this October, whether planning your next trip or simply stopping by to say hello.

Stay safe, travel well, and keep exploring.

Peter Williams

Peter Williams
Managing Director/CEO





Left: Phil & Alison Hoffmann look on during Phil's official retirement at the Phil Hoffmann Travel End of Financial Year Gala Dinner.

Below: Michelle Ashcroft joined a line up of inspirational women speaking at the 'A Force for Good' event in Sydney, celebrating International Women's Day.





Left: Caitlin Nunan, Tania Bakos, Amy Hobbs & Chelsea-Rose Hoppo attend Foodbank SA & NT's Women of Influence Luncheon, celebrating remarkable women and supporting the fight against hunger.

Below left: Laura Martino & Adelady's Millie Looker handing out free travel vouchers and Travel Talk magazines at Westfield Tea Tree Plaza.

Below: Anne Ford enjoying one of her PHT Volunteer Days at the Adelaide Equestrian Festival, with her new best friend, Noodles the pony.





Right: Phil Hoffmann with clients at a pre-cruise function for a PHT Hosted Viking Cruise from Bergen to New York.

Below: Suzanne Drabsch chats with a local at the PHT stall during South East Field Days in Lucindale, South Australia.





CHARMING · EXOTIC · ICONIC

LATEST NEWS, TRAVEL TRENDS & INSIGHTS

charming

TUSCANY

Tuscany, nestled in the heart of Italy, is a destination that effortlessly blends history, culture, and natural beauty. Rolling hills dotted with vineyards, olive groves, and medieval villages create a postcard-perfect landscape that has inspired artists for centuries. Cities like Florence and Siena are rich in Renaissance art and architecture, while smaller towns like San Gimignano and Montepulciano offer a slower pace and authentic Italian charm.

Food and wine are central to the Tuscan experience. From hearty ribollita soup to the world-renowned Chianti wines, every meal feels like a celebration of the region's rich culinary heritage. Whether you're exploring ancient hilltop towns, soaking in natural hot springs, or enjoying a scenic drive through the countryside, Tuscany invites you to slow down and savour life.

With its warm hospitality, timeless beauty, and deep cultural roots, Tuscany offers a uniquely enchanting escape that is perfect for travellers seeking both relaxation and inspiration. It's not just a destination; it's a way of life.

Tuscan Villa Stay with Viva Holidays | 4 nights From \$795* pp twin share





NEW YORK CITY

New York City is more than just a destination; it's a global icon. Known as "The City That Never Sleeps," it pulses with energy, ambition, and diversity. From the towering skyscrapers of Manhattan to the artistic corners of Brooklyn, every borough offers its own unique character and charm.

Visitors flock to world-famous landmarks like the Statue of Liberty, Times Square, and Central Park, while the city's museums, including the Met and MoMA, house some of the world's greatest masterpieces. Broadway dazzles with its legendary performances, and the culinary scene is a melting pot of global flavours, from street food to Michelin-starred dining.

The real heartbeat of New York is a pulsating energy that's frenetic, ever-changing and inspirational. It's an intense city filled with vibrant creativity. A dream city where cultural diversity intersect with imagination. Whether you have been there once or fifty times before, the city is rich with unforgettable experiences every time. It's simply a destination you need to experience at least once.

New York, Niagara Falls & Washington DC with Cosmos | 9 days From \$3,839* pp twin share

exotic

MOROCCO

Morocco is a destination that awakens the senses and stirs the soul. Located at the crossroads of Africa and Europe, it offers a rich blend of Arab, Berber, and French influences, making it one of the most exotic and culturally diverse countries in the world. From the labyrinthine souks of Marrakech to the blue-washed streets of Chefchaouen, every corner is bursting with colour, history, and intrigue.

The landscapes are just as varied, with Golden Sahara dunes, snow-capped Atlas Mountains, and rugged coastal cliffs all lying within reach. Adventure seekers can trek through desert valleys or ride camels under starlit skies, while culture lovers



can explore centuries-old medinas, ornate palaces, and ancient Roman ruins.

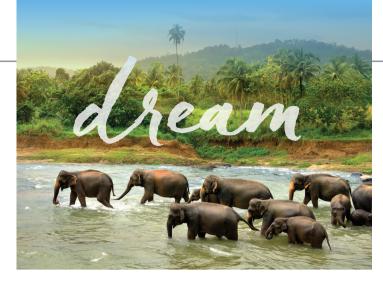
Add to this Morocco's fragrant cuisine, warm hospitality, and a timeless sense of mystique, and it's easy to see why travellers are captivated. Morocco isn't just a place to visit, it's an immersive experience that leaves a lasting impression.

Morocco Highlights with Intrepid | 10 days From **\$1,580* pp twin share**

EXPLORE • DISCOVER • DREAM

LATEST NEWS, TRAVEL TRENDS & INSIGHTS





SRI LANKA

Sri Lanka is a dream destination where natural beauty, rich culture, and warm hospitality come together in perfect harmony. This teardrop shaped island in the Indian Ocean offers an astonishing variety of experiences within a compact space, making it ideal for travellers in search of both adventure and relaxation.

Golden beaches fringe its coastline, while inland you'll find lush tea plantations, misty mountains, and wildlife-rich national parks such as Yala and Udawalawe, home to elephants, leopards, and vibrant birdlife. Ancient cities like Anuradhapura and Sigiriya whisper stories of the past, while colourful temples and lively festivals reveal the country's spiritual heart. Sri Lanka's cuisine is also a feast for the senses, fragrant, spicy, and bursting with colour.

Whether you're surfing the waves at Arugam Bay, gliding through the highlands on a scenic train journey, or simply sipping fresh coconut on a secluded beach, every moment in Sri Lanka feels magical. With its welcoming people and unforgettable landscapes, Sri Lanka truly is a dream destination waiting to be explored.

Sri Lanka Discovery including flights with Bunnik Tours I 17 days From **\$6,195*** pp twin share

THE KIMBERLEY

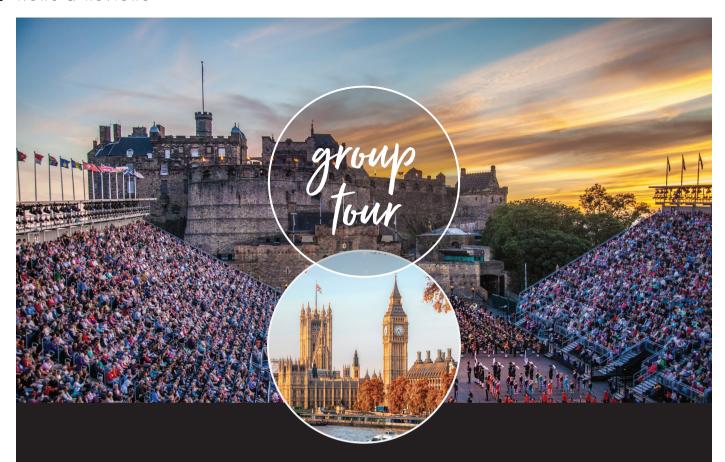
The Kimberley is one of the world's last true wilderness frontiers — rugged, remote, and breathtakingly beautiful. Covering vast, untouched landscapes, it invites travellers to explore a land where ancient geological wonders meet rich Indigenous culture and dramatic natural scenery.

Towering red gorges, cascading waterfalls like Mitchell and King George Falls, and the striking beehive formations of the Bungle Bungles offer unforgettable outdoor adventures. The Kimberley Coast, accessible by expedition cruise, reveals hidden bays, turquoise waters, and ancient rock art dating back tens of thousands of years.

This is a place where exploration feels truly authentic. With limited access and wideopen spaces, it's ideal for those seeking adventure far from the beaten path. From cruising along Horizontal Falls, hiking through gorges, or stargazing under vast outback skies, the Kimberley promises a deep connection to nature and history, and allows for a true exploration of one of Australia's most awe-inspiring regions.

Kimberley Coastal Expedition with APT | 10 days | small ship cruise From **\$17,195*** pp twin share





DISCOVER LONDON, SCOTLAND & WALES

including the Royal Edinburgh Military Tattoo

The Phil Hoffmann Travel Escorted Journeys Collection features tours to all corners of the globe, fully escorted from Adelaide. Here is our latest release.

Immerse yourself in the rich culture as you discover London, Scotland, and Wales. Begin your journey with three captivating days in London, exploring all the must-see sites, before travelling through the heart of the glorious English countryside, exploring sleepy villages, mountain side lakes, and cities built upon layers of history.

Travel over the sea to the Isle of Skye and enjoy a performance of the Royal Edinburgh Military Tattoo, a vast spectacle set against the backdrop of Edinburgh's historic castle. Pass through beautiful towns and into areas of outstanding natural beauty, including The Lake District and the mountainous beauty of North Wales. With so much history and spectacular scenery, this tour offers an experience of a lifetime.

This exclusive package includes return international flights from Adelaide in economy class, 15 nights in superior accommodation in London, Scotland and Wales, 25 meals, sightseeing as per itinerary, travel by air conditioned coach, plus, enjoy the services of a local professional guide, tips and gratuities (for travel director, coach drivers and local experts), and a pre-departure function and tour documentation.

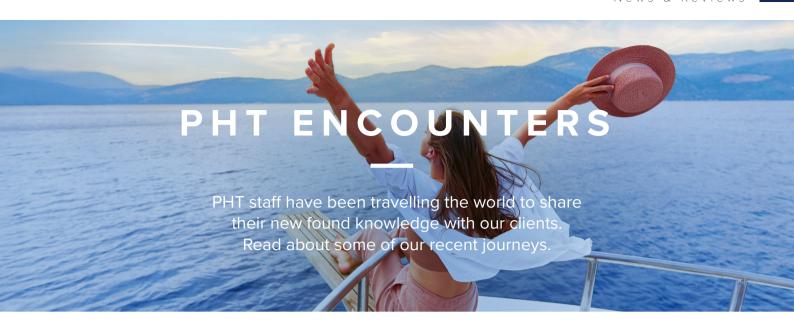
Plus, enjoy an exclusive Groups Booking Bonus! Receive \$50pp off the total tour price, or one Wheelaboard (valued at \$199) per booking

18 day "Discover, London, Scotland and Wales" Tour Fully escorted from Adelaide by Amanda Davies Departing 3 August 2026

Early bird pricing **from \$19,399*** per person twin share Or **\$23,899*** solo occupancy

Hurry - early bird pricing ends 30 November 2025.

*Conditions apply.









ANNEMARIE HUNDHAMMER TURKEY

I was fortunate to recently explore the wonders of Turkey with Globus on their incredible 8-day Turkish Escape tour. From the awe-inspiring Blue Mosque to wandering the legendary ruins of Trov. every moment felt like walking through history. The surreal terraces of Pamukkale took my breath away, while Gallipoli deeply moved me. Istanbul dazzled with its energy. (Don't miss the Grand Bazaar, spice market, or the unforgettable baklava and pistachio lattes!) One standout was the ancient city of Ephesus, an extraordinary site that will stay with me forever. This journey was the perfect blend of culture, cuisine, and connection. I'm already dreaming of going back to experience more of this captivating country.

KIM BAKER NORTH AMERICA

I recently returned from a Viking Expedition Cruise on the Great Lakes of USA & Canada which offers a wonderful blend of soft adventure and down-to-earth luxury. The 7 night cruise was a unique experience to learn about the history of the Great Lakes, enjoy the serenity of the expansive lakes systems and be surprised by gorgeous little-known places, as well as major cities. My three main highlights were Mackinac Island, with its horse drawn carriages and picturesque town, Zodiac and kayaking at Canada's most southern point and travelling through the Welland Canal on our way to Toronto. The Viking Ship experience was truly remarkable. If you're looking for a cruise experience that offers something a little bit unique, you won't be disappointed.

AMY DALTON SOUTH AFRICA

Earlier this year, I was lucky enough to spend 12 unforgettable days in South Africa with Bench Africa, exploring Cape Town, Stellenbosch, the Garden Route, and the Eastern Cape. The landscapes were breathtaking, the food was fantastic, and the people were so warm and welcoming. A true highlight was watching a herd of elephants move silently under the moonlight... an awe-inspiring moment I'll never forget. I also had the chance to experience safaris on two private game reserves, getting incredibly close to some of Africa's most iconic wildlife in their natural habitat. From start to finish, it was a trip of a lifetimewild, beautiful, and deeply moving.

If you would like to find out more information about these destinations, please contact Phil Hoffmann Travel on 1300 748 748

ONE LAND OF histo avou

France is a country where culture is not just preserved, it's lived. From the brushstrokes of Monet to the vineyards of Bordeaux, every region tells a story shaped by centuries of art, cuisine, history and tradition. It's a place that invites you to slow down, to savour, and to connect deeply with its spirit and soul.

If you're dreaming of discovering France beyond the guidebooks, AmaWaterways offers two extraordinary 14-night river cruises — Grand Seine & Rhône and Grand Seine & Bordeaux — each designed to immerse you in the beauty, heritage and heart of this remarkable land.

Both cruises begin in the timeless beauty of Paris, where you'll have

coast of Normandy and then south along the sun-kissed Rhône exploring medieval Rouen, discovering the stories of Joan of Arc, From there, your journey shifts to the colourful south of France, where lavender fields, Roman ruins and vineyard-covered hills await. In Lyon, France's culinary capital, you'll taste your way through gourmet markets and old-town streets. Further along, stroll through the storybook towns of Viviers and Arles, and experience Provençal life at its most authentic. Whether you're wine tasting in Tournon or cycling along riverside paths, each day brings something new and enriching.

If you're drawn to the romance of wine country, the Grand Seine & Bordeaux river cruise offers the perfect pairing of culture and indulgence. After sailing the Seine and exploring Paris, Honfleur, and Normandy, you'll board a high-speed train to Bordeaux to

Here, you'll explore prestigious vineyards in Médoc, Saint-Émilion and Sauternes, sampling exceptional reds and golden dessert wines at grand châteaux. You'll wander cobbled lanes in medieval towns, enjoy curated tastings, and soak up the relaxed rhythm of life along the Garonne and Dordogne rivers. With expert guides, comfortable transport, and a floating boutique hotel to return to each night, it's the perfect way to experience Bordeaux at its best.

Whether you choose the artistic charm and culinary treasures of the Grand Seine & Rhône, or the vineyard elegance of Grand Seine & Bordeaux, both itineraries offer a deeply personal, utterly French adventure. With a maximum of 150 guests onboard and every detail taken care of, you'll feel relaxed, inspired and completely

All gourmet dining onboard, wine and beer with lunch and dinner, enriching excursions, onboard wellness programs, and awardwinning service are all part of your AmaWaterways experience and

Grand Seine & Bordeaux from **\$11,869*** per person Grand Seine & Rhône from **\$12,156*** per person













SEE & DO

Paris, the City of Light, is packed with unforgettable sights and experiences, starting with iconic landmarks like the Eiffel Tower, the Arc de Triomphe, and the maiestic Notre-Dame Cathedral. Art lovers shouldn't miss the Louvre, home to the Mona Lisa, or the Musée d'Orsay for Impressionist masterpieces. Wander through Montmartre's cobbled streets or relax in the Luxembourg Gardens. Cruise the Seine River for a magical view of the city's architecture. From fashion boutiques to historic bookshops, and indulgent cafe culture. Paris offers a perfect mix of elegance, romance, and culture, and is a city that charms at every turn.

STAY & PLAY

The perfect blend of elegant stays and unforgettable experiences are on hand in Paris. For luxury, choose iconic hotels near the Champs-Élysées or the chic boutiques of Saint-Germaindes-Prés. If you prefer charm and character, Montmartre and Le Marais offer stylish boutique hotels nestled among cobbled streets and historic buildings. Once settled, dive into the city's endless attractions, or shop designer fashion, browse art galleries, or enjoy a Seine River cruise at sunset. With lively cafés and late-night jazz bars, Paris offers something magical day and night. Wherever you stay, the city invites you to play in style.

EAT & DRINK

Paris is a culinary paradise where every meal feels like a celebration. Start your day with a buttery croissant from a local boulangerie, then explore the vibrant food markets like Marché Bastille for fresh produce and regional delights. For lunch, enjoy a classic bistro meal, think coq au vin or a warm croque monsieur. Don't miss the chance to dine at a Michelin-starred restaurant or a cozy café along the Seine. Paris also boasts an exciting wine and cocktail scene, from intimate wine bars to stylish rooftop lounges. Whether indulging in pastries at a patisserie or savouring fine French cuisine, eating and drinking in Paris is pure pleasure.

EIFFEL TOWER

One of the most iconic and awe-inspiring attractions in Paris is undoubtedly the Eiffel Tower. Rising 330 meters above the city, this architectural marvel offers breathtaking panoramic views that showcase Paris in all its glory. Whether you visit during the day to see the city's landmarks in detail or at night when the tower sparkles with thousands of twinkling lights, the experience is unforgettable. Beyond the views, you can dine at the tower's elegant restaurants or simply enjoy a picnic on the nearby Champ de Mars. The Eiffel Tower isn't just a symbol of Paris. it's a remarkable experience that captures the heart and spirit of the city.

CLOUD NINE REDEFINED

Savour the majesty of Aoraki/Mount Cook on APT's New Zealand Wonderland tour

Embark on a soul-stirring journey through New Zealand's most enchanting landscapes, and soak in every captivating vista. Each experience lingers long after it's passed. Aoraki/Mount Cook National Park is central to the country's story. A spellbinding haven of jagged peaks and sweeping glaciers. Here, New Zealand's tallest mountain rises in majestic stillness, its presence profound and transcendent.

This extraordinary adventure unfolds over 17 days, and offers a finely woven tapestry of bespoke experiences, each one thoughtfully crafted to leave a lasting impression. With the freedom to choose from a rich palette of curated moments, you can embrace wild adventure, epicurean creations, immersive nature, and cultural discovery.

Relish your time in Aoraki/Mount Cook National Park with an inspiring selection of Freedom of Choice™ experiences, each offering a unique lens into this extraordinary alpine region. Glide across the pristine waters of Tasman Lake on a Glacier Explorer Cruise, where otherworldly icebergs drift in an ethereal, everchanging landscape. Perhaps embark on a stargazing experience led by an expert astronomer. As night falls, turn your gaze skyward during a remarkable immersion into the Southern Sky's celestial wonders, or discover the legacy of New Zealand's greatest explorer at the Sir Edmund Hillary Alpine Centre, where interactive exhibits and immersive storytelling showcase a lifetime of mountaineering triumphs.

Your stay at the iconic Hermitage Hotel is nothing short of sublime. Cradled beneath the soaring peaks of Aoraki/Mount Cook, your alpine-view room offers a front-row seat to the spectacular surrounds. Golden light washes the peaks by day, while by night, the sky unfurls in a dazzling display of stars. As evening descends, sayour a refined

dining experience at the Alpine
Restaurant, where a seasonal menu
crafted from the region's finest
local ingredients brings the flavours
of the surrounding landscape
to life. Delight in dishes such as
Marlborough green shell mussels,
oven-baked Aoraki salmon with
lemon and fresh herbs, tender
Canterbury lamb rump and Cajun
spiced prawn skewers from the grill.

Aoraki/Mount Cook is where nature humbles and inspires in equal measure. A place of raw beauty, stillness and awe. This well-crafted itinerary lets you experience the region intimately and effortlessly, with unforgettable moments, luxurious stays, and the freedom to follow your own sense of wonder.

APT's 17-day New Zealand Wonderland tour is on sale now for 2025-2026 departures. For more information speak to Phil Hoffmann Travel.





NEW ZEALAND WONDERLAND

AUCKLAND TO CHRISTCHURCH

DEPARTS SEPTEMBER 2025 TO JUNE 2026

DAY 1: AUCKLAND

Stay at Grand Millennium Auckland

DAY 2: AUCKLAND, BAY OF ISLANDS

Waitangi Treaty Grounds experience

DAY 3: BAY OF ISLANDS

Catamaran cruise to Cape Brett and Hole in the Rock

DAY 4: BAY OF ISLANDS, AUCKLAND

Pacific-themed dinner at Grand Millennium Auckland and Freedom of Choice touring in Auckland

DAY 5: AUCKLAND, WAITOMO GLOWWORM CAVES, ROTORUA

Māori feast and cultural performance at Te Pā $T\bar{u}$

DAY 6: ROTORUA

Freedom of Choice touring in Rotorua

DAY 7: ROTORUA, TAUPŌ, WELLINGTON

Visits to Huka Falls and Lake Taupō

DAY 8: WELLINGTON

Sightseeing tour including Mount Victoria.

DAY 9: WELLINGTON, CHRISTCHURCH

Interislander ferry

DAY 10: CHRISTCHURCH, TRANZALPINE TRAIN, FRANZ JOSEF/WAIAU

Stay at Te Waonui Forest Retreat

DAY 11: FRANZ JOSEF/WAIAU, QUEENSTOWN

Travel via Haast River Valley, Freedom of Choice Dining in Queenstown

DAY 12: QUEENSTOWN

Freedom of Choice touring in Queenstown

DAY 13: QUEENSTOWN, MILFORD SOUND/PIOPIOTAHI, TE ANAU

Milford Sound/Piopiotahi cruise

DAY 14: TE ANAU, DUNEDIN

Freedom of Choice touring in Dunedin Stay at Fable Dunedin

DAY 15: DUNEDIN, AORAKI/ MOUNT COOK

Stay at the Hermitage Hotel in a room with alpine views

DAY 16 – 17: AORAKI/MOUNT COOK, LAKE TEKAPO/TAKAPŌ, CHRISTCHURCH

Church of the Good Shepherd visit Farewell dinner at Distinction Christchurch Hotel



17 DAY LAND TOUR

From \$9,595* per person twin share

Save up to **\$4,000*** per couple

*T&C's apply. Prices correct as of 04/08/25

making business travel simple.

At Phil Hoffmann Travel, we believe corporate travel shouldn't be complicated. That's why our Corporate Travel division is here to handle every detail, streamline your trips, and ensure your team arrives prepared and stress-free, every time.

With over 30 years of experience, we're proud to be the trusted travel partner for businesses across South Australia and beyond. From CEOs and executive teams to travel arrangers and procurement departments, we deliver tailored travel management solutions that work.

What sets us apart?

It starts with our people. Our team is made up of seasoned professionals who know how to manage travel budgets, secure competitive rates, and craft seamless itineraries. But we don't stop at great service—we bring smart solutions to the table.

Our dedicated Account Managers use advanced reporting tools and travel data analysis to help you uncover insights, identify savings, and stay in control of your travel spend.

Here's what we offer:

- Online bookings via Zeno by Serko intuitive self-service with built-in policy compliance.
- Expert corporate travel consultants our average corporate travel experience is 18 years per consultant, with an average tenure of 9 years.
- Power Suite reporting tools helping us analyse your travel data and find cost-saving opportunities.
- 24/7 after-hours support real people, ready to help whenever and wherever you need it.
- Qantas Premium Agency status giving you priority access to the latest fares, products, and services. We're proud to be one of only a select few travel agencies in Australia to hold this status continuously since the Platinum Club began in 2004.
- Access to business event facilities at our Glenelg headquarters our PHT Sky Deck, seminar room, training room and board room are all available to hire.
- Helloworld Travel Member access competitive corporate and discounted airfares and hotel rates with Helloworld's global buying power.

Forget what you thought you knew about corporate travel - this is travel, simplified.









Discover the soul of Japan on a journey that stirs the senses and inspires the spirit. Collette's *Cultural Treasures of Japan* tour invites you on a 13-day journey through the heart of this captivating country - where every moment is steeped in beauty, history, and quiet wonder. This expertly planned, and expertly led tour, will guide you into a world where ancient traditions and futuristic innovation exist in perfect harmony.

Begin in Tokyo, a city of dazzling contrasts. Amid the neon-lit skyline and bustling streets, you'll find peaceful gardens, sacred shrines, and the timeless elegance of the Meiji Shrine. From there, travel to the tranquil lakeside town of Hakone, where the majestic silhouette of Mount Fuji rises above the clouds—a symbol of Japan's enduring spirit.

In Kyoto, the cultural soul of Japan, golden temples shimmer in the sunlight and centuries-old traditions come to life. Wander through serene Zen gardens, marvel at the artistry of a traditional tea ceremony, and stroll the atmospheric lanes of Gion, where the grace of geisha culture still lingers.

Your journey continues to Nara, home to ancient temples and the gentle deer of

Nara Park, before arriving in Hiroshima, a city that has transformed its past into a powerful message of peace. Here, the Peace Memorial Park and Museum offer a moving tribute to resilience and hope.

In the alpine town of Takayama, step back in time as you explore beautifully preserved Edo-period streets and discover the warmth of local hospitality.

Throughout your adventure, savour the flavours of Japan—from delicate sushi and hearty regional dishes to an exquisite multi-course kaiseki dinner.

What makes this journey truly unforgettable is the opportunity to connect deeply with Japan's culture. Stay in carefully selected accommodations, including a traditional ryokan, and travel with expert guides who bring each destination to life with insight and care.

With Collette, you won't just see Japan—you'll feel it. From the quiet beauty of a bamboo grove to the vibrant energy of a local market, every experience is designed to immerse you in the essence of this extraordinary land.

Collette offers 170+ tours across 7 continents, including 50+ small group Exploration tours. Book by 9 October 2025 and SAVE up to \$1500* per couple on 2026 departures.

Cultural Treasures of Japan | 13-day tour | was \$9,549*pp now from \$8,799*pp

*Conditions Apply



An Insider's Look at Cultural Treasures of Japan

- with Tour Manager, Yoshiko

Yoshiko lives in Japan and guide's Collette's Cultural Treasures of Japan tour. A special moment for Yoshiko on this tour, is visiting the Senso-jo Buddhist temple, because it was a monk in that temple that gave Yoshiko her name. Her poignant story dates back to 1923. Sharing her home with you isn't her job; it's her passion.

What is your favourite moment on this tour?

"Kyoto at dusk is magical. Watching travellers experience the stillness of a Zen Garden or spotting a geisha in Gion for the first time always feels special."

What part of the tour do guests love most?

"Many say Hiroshima is the most moving experience. It's emotional but deeply meaningful, and it changes the way people see Japan."

What's a hidden delight travellers don't expect?

"The friendliness of locals. Guests are often surprised by how warmly they're welcomed, especially in smaller towns like Takayama."







New Zealand – Close to Home, Big on Adventure

New Zealand continues to be a favourite destination for South Australians seeking an escape that feels far away—without the long-haul flight. Just a short journey across the Tasman, this stunning country offers a world of contrast, from snow-dusted peaks and turquoise lakes to geothermal landscapes and rugged coastlines. In 2026, the introduction of direct flights from Adelaide to both Auckland and Queenstown is making it even easier for travellers to explore all that New Zealand has to offer. The South Island, in particular, is seeing a surge in popularity, with road trips through breathtaking alpine regions, adrenaline-packed adventures in Wanaka, and wine tasting experiences in the famed Marlborough region. Whether you're a couple seeking romance, a family chasing outdoor fun, or a solo traveller craving nature and culture, New Zealand delivers it all. Its laid-back charm, dramatic scenery, and genuine hospitality continue to make it an irresistible getaway.

Signature South Island with Grand Pacific Tours | 10 days | Christchurch return From **\$6,559*** pp twin share

Japan – Culture, Contrast, and Cherry Blossoms

Japan continues to rise as one of the fastest-growing travel destinations for Australians, and South Australians are eagerly joining the trend. With new direct flights from the eastcoast making Tokyo more accessible than ever, exploring the Land of the Rising Sun has never been easier. Travellers are drawn to the vibrant contrast between Japan's futuristic cities and its deep-rooted traditions-whether it's wandering through the neon-lit streets of Shibuya, visiting Kyoto's serene temples, skiing the powdery slopes of Hokkaido, or unwinding in a traditional onsen in Hakone. In 2026 and 2027, there's growing interest in "slow travel" experiences, with more South Aussies opting for scenic rail journeys, local guesthouses, and immersive, food-focused itineraries that go beyond the usual tourist trails. While cherry blossom season continues to be a major drawcard, the rich colours of Japan's autumn foliage are quickly becoming a new favourite for South Australian travellers seeking a fresh seasonal perspective.

Circle Japan 2026 with Princess Cruises | 15 days | Tokyo (Yokohama) return Onboard Diamond Princess | Hosted by Anne Ford From **\$4,475*** pp twin share

Singapore – The Smart City Stopover Turned Destination

Once known primarily as a stopover city, Singapore has firmly established itself as a must-visit destination for South Australians seeking a vibrant, cosmopolitan escape. With its spotless streets, futuristic skyline, and standout attractions like Gardens by the Bay, Marina Bay Sands, and Sentosa Island, Singapore offers the perfect mix of culture, entertainment, and relaxation. It's an especially appealing option for families and travellers looking for a short-haul getaway without compromising on experience. In 2026, Singapore's growing focus on wellness and sustainability is drawing a new wave of mindful travellers, keen to explore nature parks, eco-hotels, and wellness retreats within the city. The city's world-renowned food scene—from bustling hawker centres to Michelinstarred dining—continues to be a major highlight. Combined with frequent, affordable flights from Adelaide, Singapore remains an effortlessly accessible and stylish choice for South Australians planning their next holiday. It's more than just a stopover—it's a destination in its own right.

Sensational Singapore Stay with Phil Hoffmann Travel | 3 nights | Adelaide return From \$2,199* pp twin share

United States – The Big Bucket List is Back

The United States is once again capturing the imagination of South Australian travellers, with extended itineraries across both coasts gaining popularity. From the electric energy of New York City and Los Angeles to the awe-inspiring landscapes of the Grand Canyon, Yosemite, and beyond, there's a strong renewed interest in exploring America's most iconic sights. With Qantas and other major airlines expanding long-haul services, getting to the US is now more convenient and comfortable—particularly for families and groups seeking flexibility and value. Travellers are increasingly blending urban excitement with natural wonders; think combining San Francisco with Yosemite, or pairing a city break in Miami with a road trip through the Florida Keys. With its unmatched diversity, cultural depth, and sheer scale, the US offers something for every kind of explorer. For South Australians planning a big overseas adventure in 2026, the US is the ultimate "go big or go home" destination.

The Grand Canyon & Utah's Mighty Five with Cosmos | 9 days | Phoenix to Las Vegas From **\$3,469*** pp twin share

United Kingdom – A Timeless Favourite

The UK continues to hold a special place in the hearts of South Australians, particularly for heritage travellers, expat visits, and lovers of culture and countryside. While London continues to shine as a centre for art, theatre, and shopping, 2026 is seeing more travellers venture beyond the capital to explore the charming Cotswold villages, the dramatic Scottish Highlands, and the scenic railways of Wales. Thanks to more direct routes via Asia and the Middle East, the journey is becoming more manageable, especially for multi-generational family trips. With the growing popularity of small group tours, self-drive holidays, and heritage visits, the UK's more than a holiday, it's a deep dive into roots, royalty, and rich tradition.

Best of Britain with Trafalgar | 15 days | London return From **\$5,445*** pp twin share

Several clear trends are shaping how and where South Australians are travelling:

 Purposeful travel: South Aussies are choosing destinations that offer meaningful experiences, from volunteering in local communities to learning about ancient cultures.

 Wellness and nature escapes: After years of screen time and stress, nature-rich getaways are booming. Japan's onsens, NZ's fjords, and the US national parks tick all the boxes.

 Multi-generational trips: Families are embracing the joy of shared experiences, with grandparents, parents, and children exploring the world side by side.

Smart booking: South Australians are savvy travellers.
 They're booking earlier, using travel agents more, and investing in flexible travel insurance for peace of mind.









Families at Sea

Why Cruising is the Ultimate Family Holiday

Family holidays are all about creating lasting memories, and few experiences offer the perfect blend of adventure, relaxation, and entertainment like a cruise. Whether exploring Australia's stunning coastline or venturing further abroad, cruising provides a hassle-free way to travel with kids of all ages.

Why Choose Family Cruises?

Cruising is ideal for families thanks to its convenience, variety, and value. Everything, including accommodation, meals, entertainment, and activities is bundled into one seamless experience. Parents can unwind while children enjoy age-specific clubs, pools, and interactive programs. Family-friendly shore excursions also make it easy to explore new destinations without the stress of planning every detail.

Our Favourite Family-Friendly Cruise Lines

Royal Caribbean

Action-packed ships featuring rock climbing walls, surf simulators, ice skating rinks, and zip lines. Their kids' clubs

cater to toddlers through to teens and they offer a huge range of family suites and cabins.

Carnival Cruise Line

Known for its casual vibe and budget-friendly fares, Carnival offers water parks, mini-golf, family shows, and "Camp Ocean" youth programs.

MSC Cruises

Blending European flair with family fun, MSC features splash parks, bowling alleys, and LEGO play zones. With itineraries across Europe, Asia and the Caribbean, you won't be short on options.

Norwegian Cruise Line

NCL is great for families thanks to its flexible "Freestyle Cruising" approach, allowing everyone to dine and play on their own schedule. Kids love the splash zones, themed clubs, and activities, while parents enjoy entertainment and relaxation. Spacious family suites and diverse shore excursions make a holiday with NCL easy and fun.





Planning Tips

- Choose ships with family-friendly amenities, family cabins or adjoining rooms
- Book early for the best deals, especially during school holidays
- Select excursions suited to your children's ages
- Pack the essentials, including a day bag for excursions, swimwear & sunscreen, snacks, and entertainment
- Involve kids in daily planning to keep them excited and engaged

Top Destinations for Cruising with the Family

Cruising offers families unforgettable access to diverse destinations. Some of our top picks are the South Pacific, including Fiji, Vanuatu, and New Caledonia - boasting turquoise waters and vibrant island cultures. Queensland's coast and the Great Barrier Reef are perfect for nature and marine life loving families. Hawaii enchants with volcanoes, lush rainforests, and rich Polynesian heritage. While Europe's Mediterranean and Northern regions offer rich history and stunning scenery. Cruising allows families to visit multiple countries or islands in one trip, with the convenience of unpacking once and waking up somewhere new each day, making it a relaxed, efficient, and an enriching way to travel together.

Don't Miss Disney Cruise Line!

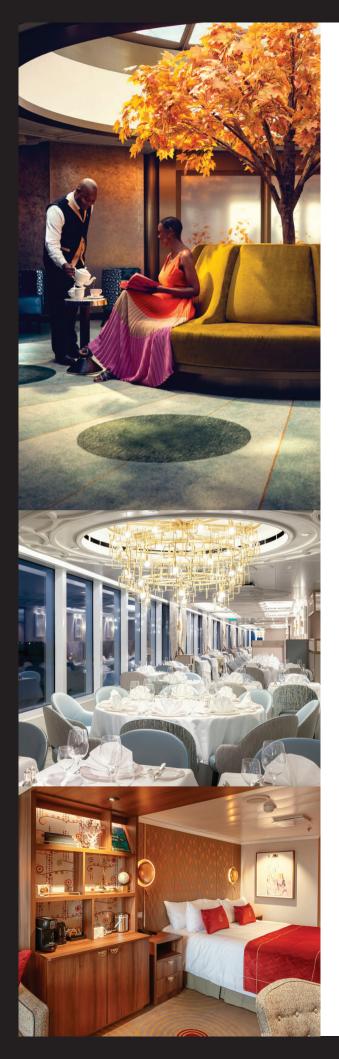
Disney Cruise Line's final summer season sailing from Australia is set for 2025/2026! Don't miss your chance to experience their magical family voyages close to home.

Talk to the experts!

We'd love to help you plan your next adventure and find you find the perfect cruise to suit your family. We're here to answer all your questions!

Contact Phil Hoffmann Travel today or visit pht.com.au







The Grill Suite Experience with Cunard

Cunard's legendary White Star Service has long set the benchmark for elegance and attentiveness at sea. It's a tradition of excellence that ensures every guest feels truly special, from the moment they step aboard. For those seeking an even more refined experience, Cunard's Grill Suite offering takes this signature service to new heights combining privacy, sophistication, and indulgence in a way that transforms luxury cruising into something truly extraordinary.

The Cunard Grill Suite Experience epitomises luxury at sea. Relax (indoors and out) with exclusive, private spaces on board and savour the finest culinary theatre in the intimacy of the Grill Suite restaurants.

Princess Grill Suites

Booking a Princess Grill Suite takes your holiday to new heights of indulgence. Exquisite food. An in-suite living area. An exclusive Grills Lounge offering every comfort at sea. It's all yours to enjoy.

Queens Grill Suites

As a Queens Grill Suite guest you'll experience luxury travel at its finest. A sumptuous suite with separate living area and private balcony. Attentive butler service. Use of the Grills Lounge. You'll also be free to enjoy the finest cuisine, served at your dedicated table in the Queens Grill restaurant (or in the privacy of your Queens Grill Suite should you prefer).

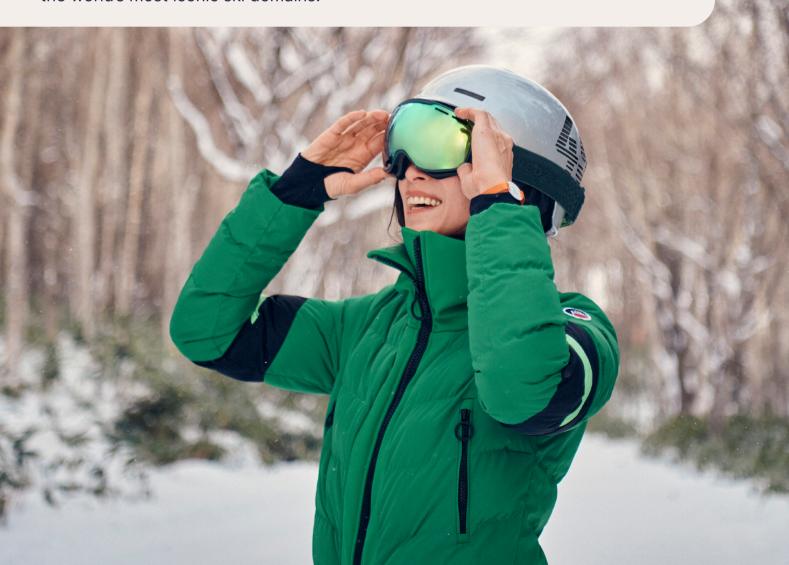
Whether you choose the Princess Grill or the Queens Grill, the Grill Suite Experience is a celebration of elevated living at sea. With exclusive spaces, world-class dining, and personalised service that anticipates your every need, Cunard's Grill Suites are more than just accommodation, they're a gateway to a voyage defined by grace, comfort, and unforgettable moments. It's White Star Service, reimagined for those who expect nothing less than the exceptional.

Talk to Phil Hoffmann Travel today about elevating your next Cunard voyage.



From Europe's Alps to Hokkaido's powder snow

Glide through powder, chase cherry blossoms, or wake up to alpine magic. From Europe's festive white Christmas to Japan's spring slopes, the mountains are breathtaking all season long. With Club Med all-inclusive offering, lift passes and group lessons are included, so every day becomes a journey of discovery. Enjoy fewer crowds in spring, festive holiday celebrations in December, world-class cuisine, serene wellness spaces, and fresh tracks across some of the world's most iconic ski domains.



MEETING TWILIGHT

PHIL HOFFMANN TRAVEL'S VISIT TO ANIMALS ASIA'S BEAR SANCTUARY

Over a year ago now, we started our journey in partnership with Adventure World, to support the incredible charity of Animals Asia, and support the rescue of bears from the cruel bear bile industry.

Since 1998, their vision has been to end cruelty and restore respect for bears farmed for bile in Asia. To date, over 700 bears have been received into the care of Animals Asia, where they are rehabilitated and closely monitored with respect and kindness, in purpose-built sanctuaries, with space, and a focus on engaging their body and mind, and healing their wounds and their hearts.

PHT started our support with a commitment of \$20,000, to become the guardian of our beautiful Twilight, who for over 20 years had been in a cage the size of her body, and living in a cellar with no light, whilst cruelly and painfully having her bile extracted. When Animals Asia rescued her, she had never touched grass or had freedom to move. All the hair on her head was rubbed away after she had rubbed her head on the bars in stress for 20 years. It took a long time for her to come out of her shell, and grow in confidence, but with the love, support, and kindness of the Animals Asia team, she is getting there!

Phil Hoffmann Travel's leadership team went to visit Twilight for our conference in March. With excitement, emotion and hope, we entered the sanctuary gates, ready to meet our beautiful bear. We were met by founder, Jill Robinson, and her team, and given an introduction to the sanctuary, the history, their focus, and guidelines, before heading out to meet the bears. With over 180 bears in the sanctuary, there are many enclosures created, with huge spaces in beautiful environments. Bears were swinging in hammocks, upside down on ledges and foraging in the grass - all luxuries previously foreign to them. They were safe, and free, it was truly beautiful! We saw the graveyard for bears who have been at the sanctuary and passed on, each with a photo and a story, filled with love and respect, something that became a clear foundation of the sanctuary. Our last enclosure had our beautiful Twilight, amongst a few other bears. We spent a lot of time looking over the bears in the dens, and looking out to the sanctuary, where someone pointed Twilight out at the back. As we basked in the environment we were in, Twilight started to make her way towards us, very slowly. Over about half an hour, she got closer and closer. The Animals Asia team told us she probably won't come close, as it wasn't feeding time and nothing happens in the den, so we were happy to watch her





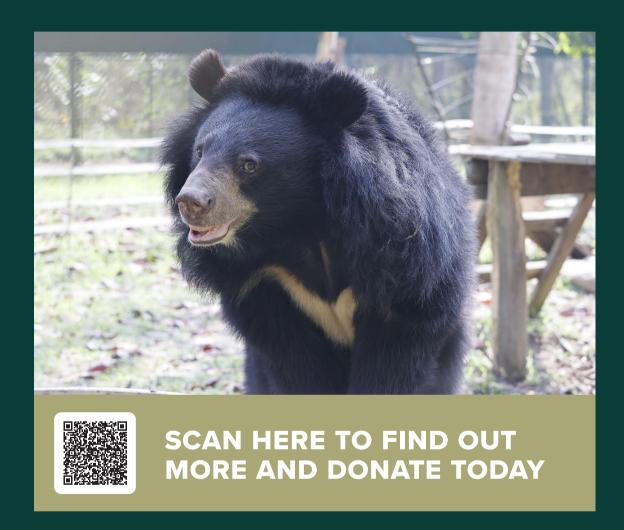
from afar, but she just kept coming, and it became clear she was walking towards us. There was a moment that I realised she was coming into the den where we were. I was bent down over the side, and whispered her name, and she looked up, right at me, at which point my heart exploded. We went down to the den, and unafraid, she came to the fence, put her nose as far through as she could, and even reached her paw out. She looked right into our eyes - our soul actually, and there was an unspoken transfer of emotion and love, which I know she felt, and which I will remember for the rest of my life. She knew... she definitely knew! Strangely, I now miss her.

Our journey to support the bears has just begun, and we invite our valued clients on our journey with us, to make a real difference. Every client who books with us, is invited to donate \$5 (or more) towards our next bear. We are already over halfway towards our next bear, and are committed to an ongoing partnership to support kindness, respect and freedom from pain and suffering for all bears. Seeing the difference firsthand was a privilege that will stay with me forever, and we invite you to join us on this journey of healing and making a difference, for those without a voice.

Words by Chief Operating Officer, Michelle Ashcroft.



We're on a mission to save the bears



Phil Hoffmann Travel are now the proud Bear Guardian of Twilight, a once-exploited Moon bear now thriving in a new chapter of her life. We are now on a mission to save Twilight's friends, Kindness and Mua.

With your support, we can help provide these bears a second chance at life.





CHANGE THE WAY YOU SEA

With a unique blend of onboard chef-led experiences and immersive local tastings ashore, Azamara creates unparalleled opportunities to truly savor the essence of each port – all made possible by longer stays, late departures, and overnight calls that let guests explore at their own pace.

Onboard Flavors: From the Galley to the Deck

Azamara's culinary programming is an extension of its Destination Immersion® Elevated ethos – designed to bring guests closer to the spirit of each locale through authentic, thoughtfully curated experiences. From regionally inspired menus and onboard wine pairings to chef-led demonstrations and festive meals that mirror local traditions, every culinary touchpoint is crafted to deepen guests' connection to the destinations they explore.

Culinary Sailings to Watch:

Lisbon to Miami

Mar 26-07 Apr 26 | Azamara Quest

A flavourful voyage across the Atlantic, this 13-day sailing features immersive culinary programming like Portuguese and Moroccan cooking demonstrations, regional street food festivals on deck, and a lively Latin American destination showcase – all celebrating the diverse tastes and cultures that shape the Atlantic coast.

Singapore to Port Victoria Apr 08-Apr 24, 2026 | Azamara Onward

A spice-laced journey through the Indian Ocean, this 17-day sailing invites guests to explore regional flavour through experiential offerings like a Sri Lankan culinary presentation, Indonesian and Singaporean cooking demos, a locally-inspired street food festival at sea, and a hands-on sushi-making class.

Singapore to Melbourne Dec 14, 2025-Jan 4, 2026 | Azamara Pursuit

This festive year-end journey blends culinary traditions from Southeast Asia to Australia with interactive experiences like Singaporean, Balinese, and Australian cooking demonstrations, along with a hands-on sushi making class and an on-deck street food festival that celebrates the regional flavors of the holiday season at sea.

Ports of Taste: Where Azamara Brings You to Eat Like a Local

Thanks to its smaller ship size, Azamara is able to dock closer to the heart of each destination, granting guests unparalleled access to authentic local culinary experiences that larger ships simply can't reach. From bustling markets to family-run bistros and off-the-beaten-path food tours, Azamara's thoughtfully curated foodie port access invites guests to savor the true flavors and vibrant culture of each city they visit.

Fall & Winter 2026–2027 Highlights:

The Caribbean Oct 2026–Jan 2027

- Philipsburg, St. Maarten: Beach BBQs, French pastries, and island rum tastings
- St. Pierre, Martinique: Boulangeries and distilleries with a French-Caribbean twist

Australia & New Zealand Jan-Feb 2026

- Sydney & Hobart: Waterfront dining, local oysters, and boutique wine pairings
- Wellington & Napier: Artisanal coffee, craft brews, and cocktail culture
- Dunedin (Overnight): Explore New Zealand's emerging slow food movement

Japan & South Korea Mar-Apr 2026

- Tokyo & Kobe (Overnights): Kaiseki dining, yakitori alleys, sushi experiences
- Busan (Overnight) and Late Departures from Hiroshima & Kitakyushu: Seafood markets, sake tastings, and nightmarket street food

A Feast for the Senses: Onboard and Off

Azamara's small ships and commitment to Destination Immersion® offer thoughtfully curated culinary experiences both onboard and ashore, allowing guests to savor each destination's unique flavors without feeling rushed. From intimate chef-led demonstrations at sea to authentic late-night bites in hidden local spots, every moment is designed to deepen the connection to culture and cuisine, making each journey not only delicious but truly immersive and unforgettable.

If you're exploring a culinary cruise angle or highlighting where to travel for taste in 2025 and 2026, we would love to connect! Let me know if you'd like to see detailed itineraries or onboard menus, or if you require any additional information.







Join luxury travel operator Captain's Choice for this one-off event. Departing February 2026, fly the historic Kangaroo Route aboard a privately chartered Qantas A330-300.

First wholly operated by Qantas in 1947, the Kangaroo Route refers to the flight path taken from Sydney to London. Ever since it chartered a Qantas 767 to undertake its maiden journey back in 1994, Captain's Choice has maintained a long and prosperous relationship with the national airline. And with their strong connection now going back more than 30 years, Captain's Choice has become the fitting custodian of this storied and historical route. In 2026, the privately owned Australian company and pioneer of private jet journeys honours this history with its 14-day privately chartered journey, The Pioneering Spirit of the Kangaroo Route.

Taking place aboard a Qantas Airbus A330-300, the immersive tour will take no more than 160 guests to seven awe-inspiring cities as it makes its way from Sydney to London. With just 50 percent of available seating for sale, this will be a flight unlike any other. Guests will always have an aisle or window seat, with seating arrangements being rotated before each sector. In addition, business-class catering will be enjoyed throughout the plane, regardless of where you sit. And with all but one sector clocking in at under five hours, it all adds up to a most relaxing and enjoyable experience.

In true Captain's Choice style, the trip has been customised to include exceptional sightseeing, exclusive experiences, and stays in the finest accommodation. On top of the optional, included experiences, taking place in smaller groups within each destination, a series of exclusive events enhance this unrepeatable journey. The tour's aviation theme continues with trade-day access to the prestigious Singapore Airshow. Awe-inspiring views of the Pyramids of Giza make for an extraordinary dining experience in Egypt. An after-hours tour of the Vatican Museum allows guests to appreciate its astonishing collection of art without the crowds. And in Toulouse,



a private tour of the Airbus production facility sees the finishing touches being applied to state-of-the-art A350 aircraft.

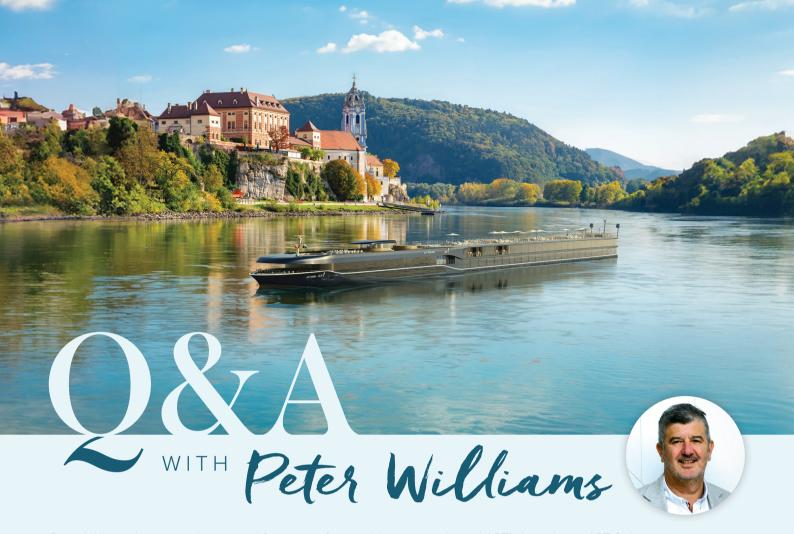
"Bringing the legendary Kangaroo Route to life has been on our radar for many years," says Captain's Choice CEO, Bas Bosschieter. This journey has all the hallmarks of a Captain's Choice adventure, from its extraordinary collection of destinations, to the many opportunities for rare experiences and once-in-a-lifetime events."

This remarkable journey, combining the very best of nostalgia and modern convenience, departs 3 February 2026.

The Pioneering Spirit of the Kangaroo Route

3 February 2026 | 14-day journey by private jet | Sydney to London Travel aboard a privately chartered Qantas A330-300 From **\$49,950*** per person twin share. From **\$59,900*** single room. *Conditions Apply





Peter Williams has recently returned from an unforgettable journey aboard APT's brand new APT Solara, experiencing the new standard of luxury river cruising, offering the perfect blend of luxury, comfort, and world-class service.

WHAT WERE YOUR FIRST IMPRESSIONS OF THE SHIP AND ITS DESIGN?

The first thing I noticed was the abundance of natural light and the beautiful open design. Designed by acclaimed Australian studio Hecker Guthrie, the interiors evoke a fresh oastal Hamptons style, seamlessly merging timeless European charm with modern comfort. Designed by acclaimed Australian studio Hecker Guthrie, Solara was purposely designed with the Australian traveller in mind, with the interiors evoking a fresh Coastal Hamptons style, and seamlessly merging timeless European charm with modern comfort.

HOW WOULD YOU DESCRIBE THE ONBOARD EXPERIENCE?

Service was exceptional and very personal. Within a day, your bartender

knows your favourite drink, and your waiter knows your name. By the end of the cruise, the staff feel like part of your family. Dining options are expansive, with six venues plus in-suite dining. Highlights include the Owner's Cellar or a 5-course degustation paired with regional wines, and the Rooftop BBQ offering riverside views. Standout features include relaxing with a cocktail in the Day Star Deck's conversation pit, a circle of comfortable lounges surrounding beautiful lanterns, while admiring castles along the river, and visiting the innovative Gruner Bar, a European wine bar specialising in shared plates, which can be elevated on a hydraulic lift to the sun deck for al fresco dining on a perfect day.

WHAT DESTINATIONS DID YOU VISIT ON YOUR RIVER CRUISE, AND HOW DID THE SHIP ENHANCE THE OVERALL RIVER

CRUISING EXPERIENCE IN THOSE PLACES?

We cruised the Danube, exploring medieval villages like Durnstein, historical towns including Salzburg and Nuremberg, and iconic cities such as Budapest and Vienna, all with APT's 'Freedom of Choice' touring program. Exclusive Signature Experiences, like an after-hours private concert at Liechtenstein Palace and the Sound of Music show in the Austrian Alps, were once-in-a-lifetime highlights.

I would absolutely recommend The Solara to seasoned cruisers as well as first-timers. This new luxury river cruise experience sets a new standard for European river cruising, offering the convenience of unpacking once while docking close to the heart of Europe's most beautiful towns and cities.

15 day Magnificent Europe aboard APT's brand new APT Solara or Ostera from **\$9,695*** pp twin share



WELCOME TO THE PLATINUM CRUISE CLUB BY PHIL HOFFMANN TRAVEL

By becoming a member of the Platinum Cruise Club you'll have access to the most inclusive value, best amenities, packages and savings on a range of incredible cruise lines, only available to Platinum Cruise Club members.

GAIN ACCESS TO



Access to member only cruise deals



Exclusive event invitations



Early access to Expo and sale day deals



Exclusive shipboard credits on a range of cruise lines



10% off travel insurance



\$100 off your first Platinum Cruise Club booking*

*Terms & conditions apply.

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