A Brand-New Season of European River Cruising Awaits

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EUROPEAN RIVER CRUISING SEASON LAUNCH WESTERN AUSTRALIA

Join Phil Hoffmann Travel and APT for an inspiring showcase of APT's European River Cruise Season Launch with exclusive events across Western Australia.

Discover APT's exceptional collection of 2027 and 2028 European river cruises, exploring Europe's most majestic waterways, including the Rhine, Main, Danube and Douro Rivers, aboard APT's next-generation ultra-luxury river ships, APT Solara and APT Ostara.

Hear exclusive insights from Phil Hoffmann Travel Managing Director & CEO, Peter Williams, and Georgina Symonds from APT, while enjoying wine and canapés. Discover what's new for 2028, take advantage of last minute 2027 offers and special launch offers, and start planning your next unforgettable European escape.

Go beyond the expected and discover Europe in a whole new way with APT.

Don't miss out - reserve your spot today.

Mon 23 Nov 2026 - 6:00 pm
Esplanade Hotel Busselton - Naturaliste Room 30-38 Marine Terrace, Busselton, WA, 6280

Tue 24 Nov 2026 - 6:00 pm
Esplanade Hotel Fremantle - Orion Room 46-54 Marine Terrace, Fremantle, WA, 6160

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