

A Brand-New Season of European River Cruising
Awaits



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EUROPEAN RIVER CRUISING

2028 SEASON LAUNCH EVENTS



EUROPEAN RIVER CRUISING 2028 SEASON LAUNCH

Join Phil Hoffmann Travel and APT for an inspiring showcase of the European River Cruise 2028 Season Launch with exclusive events across Adelaide.

Be among the first to discover APT's exciting 2028 European river cruising collection, journeying along some of Europe's most majestic waterways, including the Rhine, Main, Danube and Douro Rivers, aboard APT's ultra-luxurious next-generation river ships, APT Solara and APT Ostara.

Hear exclusive insights from Phil Hoffmann Travel Managing Director & CEO, Peter Williams, and Georgina Symonds from APT, while enjoying wine and canapés. Discover what's new for 2028, take advantage of special launch offers and start planning your next unforgettable European escape.

Go beyond the expected and discover Europe in a whole new way with APT.

Don't miss out – reserve your spot today.