

Join us at the Phil Hoffmann Travel Expo on 18th October
this year and World Travel Fest on 31st January 2027



Scan here for more details
or to register

Travel expo

WEDNESDAY 18 OCTOBER
ADLAIDE CONVENTION CENTRE

WORLD TRAVEL FEST

SUNDAY 31 JANUARY
10AM - 4PM CONVENTION CENTRE

PHIL HOFFMANN TRAVEL EXPO AND WORLD TRAVEL FEST REGISTRATION

These events offer a fantastic opportunity to showcase your brand, connect with a highly engaged audience of travel enthusiasts, and strengthen your presence in the travel market.

This year, we are pleased to offer even greater promotional exposure, including a dedicated Expo Lift-Out in The Sunday Mail Escape, along with tailored advertising packages across television, digital, print, and radio. These options are designed to provide flexible and impactful ways to promote your brand before, during, and after the events.

Prize Opportunities

We warmly welcome contributions of major or minor prizes for our on-the-day giveaways. Examples include holiday or cruise packages, return airfares, and substantial gift vouchers.

Prize donors receive additional promotional exposure, including:

- Features across Phil Hoffmann Travel social media channels
- Mentions in press advertising
- Radio shout-outs
- Acknowledgement by the event MC
- Inclusion in the official Expo Guide

 Sun 18 Oct 2026 - 10:00 am

 Adelaide Convention Centre North Terrace, Adelaide South Australia 5000

 Sun 31 Jan 2027 - 10:00 am

 Adelaide Convention Centre North Terrace, Adelaide South Australia 5000



1300 748 748

pht.com.au  

Barossa Valley | Gawler | Glenelg | Hyde Park | Modbury | Norwood | Semaphore | Stirling | Victor Harbor